

CITY OF HANOVER
ECONOMIC DEVELOPMENT AUTHORITY MINUTES
July 12, 2012

President Todd Bartels called the Economic Development Authority meeting of July 12, 2012 to order at 10:00am at Hanover City Hall. Commissioners present were: Bartels, Randy Whitcomb, Chris Kauffman, Joe Kaul, Jim Hennessey, Keith Ulstad and John Vajda. Absent were none. Also present were City Administrator Daniel Buchholtz; EDA Consultant Heidi Peper. Call to Order

MOTION by Hennessey, second by Whitcomb, to approve the agenda for the July 12, 2012 EDA meeting, as amended. Motion carried 7:0. Approval of Agenda

Hennessey stated that he would like to amend the third paragraph on page 4 to read as follows: "Hennessey stated that he would like to ~~have~~ add today's action on Hanover Wine and Spirits' loan action. Approval of Minutes

MOTION by Hennessey, second by Whitcomb, to approve the June 14, 2012 regular EDA meeting minutes, as amended. Motion carried 7:0.

MOTION by Kaul, second by Ulstad, to approve the accounts payable and financial report, as presented. Motion carried 7:0. Motion to Approve Accounts Payable

Business Business

1. Request for Rent Reimbursement Grant – Comfort Matters Heating Request for Rent Reimbursement Grant – Comfort Matters Heating

Bartels introduced the item. Buchholtz stated that the EDA received a rent reimbursement grant from Corey Hickmann, Comfort Matters Heating and Cooling. He said Comfort Matters is leasing the majority of the former Cummings Mobility building. He said Comfort Matters is seeking the maximum grant of \$2,400.

MOTION by Kaul, second by Hennessey, to approve the rent reimbursement grant to Comfort Matters Heating and Cooling, Inc. Motion carried 7:0. MOTION to approve rent reimbursement grant

2. Hanover European Auto Parts Update Hanover European Auto Parts Update

Bartels introduced the item. Bartels stated that he, Buchholtz and Peper met with Mike Straub prior to the EDA meeting. He stated that the point of the meeting was to establish parameters of any kind of relocation deal. He said the most Straub would invest in a deal was \$100,000. He said that Straub has desires to both grow and simplify his business. He said he is currently running his business out of three locations. He said that he has found a suitable parcel in another community but is weighing the pros and cons of moving. He said there are not a lot of options to finance the difference. He stated that he highlighted several buildings in Hanover that would be suited to Straub.

Kauffman stated that he is not a fan of a junk yard in Hanover. He said he would rather take efforts to relocate the business out of Hanover.

Peper stated that there was an investment group that was interested in purchasing the building Straub is located in. Kauffman expressed his

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recommendation that the EDA support the efforts of this private investment group by helping finance any gap rather than having the EDA take the lead on an acquisition project. Other commissioners agreed.

No action was taken on the item.

3. 2011-12 Work Plan

2011-12 Work Plan

Bartels introduced the item. Hennessey provided an overview of the work plan. He stated that he would like to see the work plan cleaned up to eliminate information that is no longer relevant to a particular project, particularly citing the industrial park project. He also requested that the signage review being undertaken by the Marketing Subcommittee be added to the goal "Marketing." He also requested that a statement noting the new website was approved should be added under the EDA website.

No action was taken on the item.

4. Banners

Banners

Bartels introduced the item. Buchholtz stated that Mayor Waters received a quote from Northern Lights Display for banners that would measure 28" by 60", as well as hardware. He said the banners printed with two inks would be \$99/banner. He said banners printed with three inks would be \$112/banner. He said that the brackets are \$84 each. He said the Mayor was looking at purchasing 15 banners.

Hennessey stated that he was not opposed to purchasing banners but that the banners needed to be part of a larger marketing strategy. He stated that he would like to contact several of the references listed in the quote to find out how the banners were used in the community as well as learning how they could be integrated into a larger strategy. Kaul stated that he supports purchasing the banners, but also wants to see the banners as a part of a larger strategy. Peper suggested that the item be added to the agenda of the EDA marketing subcommittee.

No action was taken on the item.

Reports

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1. Board Member Reports

No reports.

2. Executive Director Report

No report.

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Adjournment

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Meeting adjourned at 10:50 am.

Daniel R. Buchholtz, Executive Director